

Name: _____

Poster Title: _____

Select the box that best describes your poster in each category.

Category	Not Meeting Expectations	Meeting Expectations	Exceeding Expectations
Poster is the: Correct page size; Resolution; PDF format	The poster does not match any of the criteria described.	The poster does match some of the criteria described.	The poster meets all the criteria that is described here.
Demonstrates use of various sizes of brushes, erasers, textures, etc.	An attempt is made, however, either very little was done or brush/eraser work detracts from the overall quality of the poster.	Brush/eraser work adds to the quality of the poster. Texture work was attempted. Brush/eraser work is not visibly evident.	Brush/eraser work adds to the quality of the poster. Texture work adds to the quality of the poster. Work shows a mastery of this element.
Demonstrates use of text/type and type/layer effects (gradient, bevel, drop shadow, etc.)	An attempt is made, however, either very little was done or text/effects detracts from the overall quality of the poster.	Text/effects work adds to the quality of the poster. Attempts were made to use layer effects in different ways.	Text/effects work adds to the quality of the poster. Layer effects adds to the quality of the poster. Work shows a mastery of this element.
Demonstrates use of layer and/or color adjustments (hue/saturation, brightness, contrast, etc.)	An attempt is made, however, either very little was done or layer/color adjustments detract from the overall quality of the poster.	Layer/color adjustments adds to the quality of the poster. Attempts were made to incorporate a variety of adjustments.	Layer/color adjustments adds to the quality of the poster. Successfully incorporates a wide variety of effects that adds to the quality of the poster. Work shows a mastery of this element.
Spelling/grammar	Numerous errors in spelling/grammar are found. Teaser sentence is missing.	Up to 1 error in spelling/grammar exists. Teaser sentence is well written.	No errors exist and all text is appropriately sized and eye-catching.
Realism/Theme - Do your poster elements fit together in a realistic way?	Poster elements do not match each other and appear to be thrown together without thought.	Poster elements go well with each other and seems to be realistic and/or shows a theme.	Poster elements fit seamlessly with each other and displays a realistic or themed environment.

Overall quality and professionalism	Shows little concern for quality or professional appearance. Numerous visible errors are evident.	Quality is good with great effort shown in the work. Has a professional feel but has room for improvement.	Quality is excellent with great effort shown in the work. Has a professional appearance and quality similar to an actual movie poster.
PDF of Original Photos	Either incomplete or not provided in the correct format.	Complete and submitted in the correct format.	Pictures are organized and submitted in the correct format.
Photoshop Save File - shows layer use, effects, etc.	Photoshop file lacks evidence of layer use, effects, etc.	Photoshop file shows evidence of layer use, effects, etc. and is organized.	Photoshop file shows evidence of layer use, effects, etc. and is organized and labelled for easy access and understanding.
Reflective Paragraph - Discuss pros & challenges	Either incomplete or paragraph does not answer the guiding questions.	Paragraph answers the guiding questions and shows that thought went into their answers.	Paragraph answers the guiding questions in a meaningful way and effectively reflects on their work.

Once you have completed the rubric, give yourself a mark out of 50. If you circled the Not Meeting Expectations box, award yourself 1 point. If you circled the Meeting Expectations box, award yourself 3 points. If you circled the Exceeding Expectations box, award yourself 5 points.

Self-Evaluation Mark: _____/50

Teacher Evaluation Mark: _____/50